



RCSLT – CORPORATE STRATEGIC PLAN FOR YEARS 2009-2012

Update for Horizon Scanning Nov 2009

1.	We will encourage the provision of effective services for people who need support with their speech, language communication or swallowing...
	<i>Objective</i>
1.1	... by encouraging research and developing the evidence base
1.1.1	To develop and implement RCSLT research strategy
1.1.2	To enable people who need support with their speech, language communication or swallowing to benefit from overseas research and innovation
1.2	... by promoting evidence-based practice and professional standards
1.2.1	To encouraging adherence to RCSLT professional standards, raising awareness of evidence-based practise and supporting engagement with topical clinical, managerial and strategic issues
1.2.2	To secure and maintain opportunities to contact and influence those who work with people with communication and swallowing problems
1.2.3	To ensure commissioners and others responsible for the provision of care for these people are fully aware that best quality, evidence based practise can only be provided by an adequately trained and educated workforce
1.2.4	To guide the workforce in the development of broader responsibilities and evolving roles
1.3	... by setting professional standards
1.3.1	... for SLTs
1.3.2	To define/agree standards for support workers education and training
1.4	... by informing the education and training of the workforce
1.4.1	To provide guidance on curricula, to encourage the development of training and education in evidence-based practice
1.4.2	To ensure RCSLT's quality assurance processes for post-registration training are recognised nationally by sector skills councils and other organisations
1.4.3	To encourage the development of more post-registration education and training programmes for the SLT workforce

2.	We will ensure that the needs of those who need support with their speech, language communication or swallowing, their carers and families are reflected in Governments' policy and service provision
2.1	...by organising and running proactive campaigns
2.1.1	To campaign for improved SLT provision for people across the criminal justice system who have communication and swallowing difficulties
2.1.2	To plan and develop a communication disability campaign
2.1.3	To organise and deliver a children's services campaign
2.2	...by having a robust policy management system which responds to key developing policy areas and the changing external environment
2.2.1	To influence and respond effectively to Government policies and the reform agenda including: <ul style="list-style-type: none"> a. Workforce (reform and planning) b. Commissioning c. Payment by results / tariffs d. PPI e. Choice f. Plurality of providers
2.2.2	To promote the needs of our SLT workforce, e.g. leadership, service pressures, Agenda for Change
2.2.3	To monitor, horizon scan and influence key priority areas including: <ul style="list-style-type: none"> a. stroke b. mental health, mental capacity and CAMHS c. dementia d. learning difficulties e. cancer f. autism g. rehabilitation h. development of older people's services/long term conditions
2.2.4	To deliver best outcomes for children with speech and language difficulties including: <ul style="list-style-type: none"> a. the Bercow Review; b. the Northern Ireland Taskforce c. key policy work around children in Scotland d. Key policy work around children in Wales?
2.2.5	To identify and develop information, evidence, research and materials to support campaigns and policy work
2.3	...by influencing key decision makers including parliamentarians and civil servants
2.3.1	To produce a team political influencing strategy
2.3.2	To recruit, retain and develop relationships with Parliamentarians/ assembly member (includes APPG and other activities)
2.3.3	To recruit, retain and develop relationships with Civil servants

2.4	...by developing sustained partnerships with others
2.4.1	To work across RCSLT with PDSB and professional development team in evidence and to submit ideas for position statements required maximising our policy impact
2.4.2	To work with CRM regarding communication and policy initiatives both internally and externally
2.4.3	To work with CRM/PD and P&C to scope the implications for both horizontal and vertical increase in membership
2.4.4	To establish a programme of development for the policy team including: <ul style="list-style-type: none"> a. Communication b. Team working c. Public affairs d. Policy conference attendance
2.4.5	To collaborate with key partner organisations including the AHPF, umbrella organisations and service user groups
2.5	... by working with and through members, to support and deliver our influencing and partnerships agenda
2.5.1	To build capacity of members to support influencing work and to support governance
2.5.2	To engage members in our work "Closing the Gap"
2.5.3	To develop tools for policy implementation at a local level
2.5.4	To provide a base for influencing membership coordination
2.5.5	To work with CRM regarding communication and policy initiatives both internally and externally
2.5.6	To work with CRM/PD and P&C to scope the implications for both horizontal and vertical increase in membership
3.	In support of our strategic aims, we will...
3.1	...ensure the organisation has a financial strategy which support its strategic aims
3.2	...ensure investments carried out by an independent investment advisor are in accordance with the investment strategy
3.3	...put in place systems and structures that support organisational development
3.4	...that we have systems, structures and processes that support effective governance of RCSLT activities