

Aims and objectives

- To explore the reasons why speech and language therapy is little known as a profession among young people and to develop ideas and actions to increase that recognition.
- To explore the reasons why the speech and language therapy profession does not reflect the diversity of populations it serves and to develop ideas and actions that seek to address those issues.
- In developing actions the workshop will recognise the social complexity of the issues and the wider impacts on diversity and career choice that exist within families and communities.

Programme (subject to change)

10.00 – 10.30	Registration
10.30 – 10.35	Welcome Kamini Gadhok MBE, CEO, RCSLT
10.35 – 10.45	Setting the scene Derek Munn, Director of Policy and Public Affairs, RCSLT
10.45 - 11.15	Perceptions of speech and language therapy and how to appeal to the next generation Marian McCormick, Principal Lecturer, Canterbury Christ Church University and University of Greenwich
11.15 – 12.45	Workshop: How can we attract more young people, including those from diverse backgrounds, to consider the profession? Berenice Napier, Policy Adviser, RCSLT <i>Delegates invited to help themselves to refreshments throughout the session.</i>
12.45 – 13.30	Lunch
13.30 – 14.00	Voting and feedback on generated ideas
14.00 - 15.15	Workshop: Developing action plans to deliver our ideas Berenice Napier, Policy Adviser, RCSLT
15.15 - 15.40	Refreshment break and opportunity to walk round a read others delivery plans
15.40 – 16.00	Next steps Derek Munn, Director of Policy and Public Affairs, RCSLT
16.00	Thanks and close