Welcome to the webinar:

Celebrating multiculturalism for European Day of SLT

Tuesday 3\textsuperscript{rd} March 2020

#RCSLTwebinar

#IcommunicationP
Welcome

Mark Jayes
Research Fellow in Communication Disability at Manchester Metropolitan University
Presenters:

Mark Jayes
Research Fellow in Communication Disability at Manchester Metropolitan University

Julie Marshall
Reader in Communication Disability and Development, Manchester Metropolitan University
Housekeeping

• Send in chat messages at any time by using the Chat button

• Send in questions by using the Q&A button

• This event is being recorded. See here for recordings: https://www.rcslt.org/webinars

• Kaleigh Maietta is on hand to help!
Aims and objectives

After attending the webinar, delegates will:

• Learn about CPLOL, its aims and its activities
• Understand how culture can affect communication behaviours and attitudes to communication disability
• Understand how learning from low and middle-income countries can support SLTs working with new and recent migrants to the UK
Mark Jayes
Research Fellow in Communication Disability at Manchester Metropolitan University
Celebrating multiculturalism for European Day of SLT
Comité Permanent de Liaison des Orthophonistes / Logopèdes de l'Union Européenne

• The **umbrella body** for European professional organisations of Speech and Language Therapists / Logopedists

• Currently includes **30 organisations** across **28 countries**

www.cplol.eu  facebook.com/cplol.eu/  @cplol_eu
Vision

CPLOL is the leading organization representing the interests of the Speech and Language Therapy profession in Europe.

Mission

CPLOL is the authoritative voice of the Speech and Language therapy profession and supports the common interests of its members.

CPLOL aims to increase the visibility and awareness of Speech Language Therapy in Europe and beyond by actively promoting the profession, and safeguarding professional and educational standards.

www.cplol.eu  facebook.com/cplol.eu/  @cplol_eu
How can you benefit from membership of CPLOL?

Gain new knowledge about:
• SLT education, practice, research in Europe and beyond
• cultural and linguistic inclusivity and accessibility

Access extensive networks to help you:
• develop education, practice and research collaborations
• promote UK SLT innovation
• increase your research impacts
• find new employment opportunities
CPLOL is changing!

- New name
- More strategic
- Smarter objectives
- Increased learning opportunities
This Friday, 6th March 2020
European Day of Speech and Language Therapy

2020 Theme:
Reading and writing difficulties
13-15\textsuperscript{th} May 2021
11\textsuperscript{th} CPLOL Congress, Bilbao, Spain.

“Raising SLT visibility through research and professional practice”

18\textsuperscript{th} May 2020: Call for abstracts
RCSLT CPLOL Action Group

Aims and activities:

- **Raising the profile** of CPLOL within the RCSLT membership
- **Supporting** CPLOL’s work in the UK
- Organising **education** and **awareness raising** events
- Responding to **individual queries** about practice and education in the UK and Europe
RCSLT CPLOL Action Group Study Day 06.11.19: “Creating inclusive services: overcoming barriers of language and culture”

- Profession development event
- 110 delegates – SLTs, health visitors, physios, pharmacists, service managers, service commissioners
- 2 keynote lectures on the evidence base
- 5 other presentations on local service development / research
Julie Marshall
Reader in Communication Disability and Development, Manchester Metropolitan University
Culture, communication disability and learning from low and middle-income countries

Julie Marshall
Reader (Associate Professor) in Communication Disability and Development, Health Professions Dept. Manchester Metropolitan University, UK
&
Honorary Senior Lecturer, School of Health Sciences, University of KwaZuluNatal, South Africa.

RCSLT 3.3.20
CONTENT:

I. Current context of services for People With Communication Disabilities (PWCD) in LMICs

II. Learning for services for PWCD in the UK

III. Benefits to the UK of LMIC working

IV. Culture and services for PWCD

V. References and further information about working internationally
I. Services for people with communication disabilities in low and middle-income countries

1. Few SLTs
2. Limited opportunities to study to be a SLT
3. Many people with Communication Disabilities
4. Communication Disability is under-recognised in LMICs
5. Lack of awareness about CD
6. Culture: e.g. beliefs about CD, language and intervention are varied.
7. Few other services for People With Communication Disabilities.
8. Societies becoming more heterogeneous;
9. Multi-lingualism is the norm.
10. Working without standardised assessment and norms is usual
II. Learning from Low and Middle-Income Countries for UK services for PWCD

New ways to provide services
New ways of educating SLTs.
Self-help and help-seeking (e.g. Wylie et al. 2017)
Consider new collaborators – services **without** SLTs

Heterogeneity of culture/ languages etc. applies in the UK -> new ways of working.
Thinking differently about ethics.
Colonialism, power, criticality.
III. Benefits to the UK of LMIC working

Benefits to the NHS of international volunteering:

1. Leadership development
2. Sharing innovation
3. International relationships

Global Health & Global Health Competencies

“Global health recognises that health is determined by problems, issues and concerns that transcend national boundaries”

(HM Government, 2008)

5 competencies (Diaz et al 2015)
IV. Impact of culture on:

1. Speech & language development
2. Language socialisation
3. Adult-child interaction; child-rearing
4. Attitudes and beliefs
5. Play
6. Epidemiology
7. Multilingualism.


8. Ideas about health /illness, help (who how, what etc.)
Understanding child-raising, language and language socialisation

• What kind of communicators and members of society are children expected to be/ become?
• Who talks to whom about what?
• Who teaches communication?
• Who cares for children?
• Who reads/looks at books?
• What is play, why play, what are toys, who plays?
• Understanding of symbols?
• Challenging our assumptions about universality.
Attitudes towards & beliefs about communication disability.

• Medical, spiritual beliefs or both?
• Social/community, spiritual or medical responses?
• How are acquired health conditions viewed? (Jones et al., 2013)
• How is communication in the elderly viewed?
• How are older people regarded, what are they expected to do?
• Caring expectations.
V. References


Sowden, R.(2018) An investigation into the perceptions of “outsider” contributions to sustainable services for people with communication disabilities, in Majority World countries.


Support for working in LMICs

Communication Therapy International: https://communicationtherapyinternational.org/
Supporting SLTs to work in Low and Middle Income Countries

ADAPT: https://adapt.csp.org.uk/content/about-adapt
support members and facilitate information exchange in order to contribute to the development of culturally appropriate effective physiotherapy services world-wide,

OT Frontiers: https://www.otfrontiers.co.uk/
Thank you

J.E.Marshall@mmu.ac.uk
Any Questions?