

RCSLT Update

Derek Munn

Director of Policy and Public Affairs

Coming up today...



- Political update
- Policy priorities
- Public relations update
- Professional Development
- Wider initiatives

Political update



Dear Prime Minister...



- A letter to the PM calling for urgent action to improve support for children and young people with SLCN
- Signed by Lord Ramsbotham and Geraint Davies, Co-Chairs of the APPG on Speech and Language Difficulties, and many more APPG Chairs and Co-Chairs. Secured coverage in the Times Education Supplement.



Geraint Davies MP @GeraintDaviesMP · Mar 8

The 1.4 million children & young people with speech, language & communication needs are being denied vital support. Thanks to colleagues who joined me to call for the government to #SpeakUpForSLCN



Children with speech difficulties need 'urgent action'

Schools should be given incentives to prioritise the speech, language and communication needs of children, say MPs

By Helen Ward

11 March 2019

Share this



MPs have written to the prime minister calling for urgent action to be taken to help the 1.4 million children with speech, language and communication needs (SLCN).

Geraint Davies video



- Worked with Geraint Davies on a video about the update and the APPG letter – and he even had a bubble!



Voice Box



- Nick Smith MP – Master of Ceremonies
- 10 MPs attended



Antoinette Sandbach @Sandbach

Follow

Really great to see Tyler in Westminster and he even got me to tell a joke (not something I am known for!) @Oakviewacademy1



RCSLT policy @RCSLTpolicy

Great to see @Sandbach supporting Tyler at #VoiceBox @RCSLT @NAHTnews

8:42 PM · 30 Apr 2019



Helen Hayes @helenhayes_

Follow

Fantastic to meet my constituent Oliver from @JessopPrimary finalist in the @RCSLT #VoiceBoxJokeCompetition & hear his v funny joke! Competition highlights vital role of speech & language therapy in developing communication skills & helping every child to fulfil their potential



Chris Heaton-Harris @chhcalling

Follow

Grace was amazing and did Barby Primary School and Northants proud!



RCSLT policy @RCSLTpolicy

Great to see @chhcalling supporting Grace at #VoiceBox @RCSLT & @NAHTnews



Richard Benyon @RichardBenyonMP

Follow

With Jasmine from @maryhaireschool at the #VoiceBox event for royal college of speech and language therapy at #parliament



Meg HillierMP @Meg_HillierMP

Follow

Fantastic to see Hackney represented in the final of the #VoiceBox joke-telling competition. Run by @RCSLT, it underlines the value of speech + language support for our children. With the comedic talent on display today, British comedy is in good hands.



Voice Box



RCSLT policy
@RCSLTpolicy

Following

Great to see @MarkPawsey supporting Grace at #VoiceBox @RCSLT & @NAHTnews



RCSLT policy
@RCSLTpolicy

Following

Great to see @Y_FovargueMP supporting Aidan - & Stuart! - at #VoiceBox @RCSLT & @NAHTnews



RCSLT policy
@RCSLTpolicy

Following

Great to see @MhairiBlack supporting Luca at #VoiceBox @RCSLT & @NAHTnews



RCSLT policy
@RCSLTpolicy

RCSLT policy · Apr 30
Great to see @clivebettsmp supporting Kaiden at #VoiceBox @RCSLT



RCSLT policy
@RCSLTpolicy

· Apr 30

Great to see @EstherMcVey1 supporting Hannah at #VoiceBox @RCSLT



Policy Priorities



The long term plan: SLT in focus



Specifically mentioned..

- **Workforce** – there is an explicit recognition that SLTs are a workforce group which is in short supply.
- **New models of care for children and young people** – SLTs are explicitly referenced as part of the new models of care which will bring together physical and mental health services for children and young people to provide holistic care which is age appropriate and closer to home.

By implication...

- Children's early language - engaging with NHS England to inform the development of the Children and Young People Transformation Programme.
- New focus on autism and learning disability
- NHS will support people to age well - end of life care
- Care Homes Vanguard roll out - dysphagia management
- Increased funding for mental health - opportunities for embedded SLT posts.

The implications...an RCSLT view



- The shift towards integrated care and place-based systems – an opportunity.
- Focus on population health, inequalities, prevention and partnership with local authorities – helpful for SLTs in wider community.
- Take a look at our series of briefs on the long term plan opportunities here

<https://www.rcslt.org/policy/england#section-4>

Bercow: Ten Years On – 1st Anniversary Update



- 1st anniversary update published on 6th March
- 17 of 47 recommendations achieved
 - but five areas where more action is needed:
 - Joint commissioning
 - Support for long term SLCN
 - Professional development
 - Incentivising schools
 - Vulnerable groups



Bercow: Ten Years On – 1st Anniversary Update

The Bercow: Ten Years On report put provision for children's speech, language and communication needs (SLCN) in the spotlight. It described a fragmented system, which fails many children and young people with SLCN by not identifying their needs early enough, or putting in place effective support. The report made 47 strategic recommendations aimed at decision-makers, accompanied by a range of practical, online resources to support people to take action, which can be found at www.bercow10yearson.com. In March 2019, one year on from the launch of the report, significant progress has been made: 17 recommendations have already been completely achieved, and several others are in progress. Children's early language is high on the Government agenda, but for school-aged children, and those with long-term SLCN such as developmental language disorder, there has been little change. Progress in establishing a strategic approach to planning and commissioning support across the age range for children with SLCN is limited. Given the numbers of children and young people with SLCN, and its impact on their life chances, urgent action is needed.

THE SIZE OF THE ISSUE

10% of all children have long-term speech, language and communication needs. This includes **7.6%** of children who have developmental language disorder. Yet only **3%** of school pupils are identified with SLCN as their primary need (4.1% in primary schools and 1.4% in secondary schools). Only **14%** of pupils with identified SLCN have an education, health and care (EHC) plan.

THE GOVERNMENT RESPONSE

- Theresa May responded to a question at Prime Minister's Questions, committing to look very carefully at the report and respond.
- In response to a petition on the Parliament website, the Government stated that it is firmly committed to ensuring that children with SLCN receive the support they need to reach their full potential.
- A joint written response by the Education and Health and Social Care Departments to Bercow: Ten Years On reiterated that the Government is determined to help put in place the right framework of support for children with SLCN.

"We do not want to see any child held back from achieving their potential, and that includes ensuring that children with speech, language and communication needs are given the support they need."
Theresa May, Prime Minister's Questions 21 March 2018

THE YEAR IN NUMBERS

- 1** parliamentary debate
- 2** meetings with ministers
- 17** recommendations fully achieved
- 80+** parliamentary questions answered
- 11,622** signatures on the petition calling on the Government to implement the recommendations in the report
- 21,983** posts on Twitter using the #Bercow10 hashtags

Mental Capacity (Amendment) Act



- Excellent representation of our issues
- It is now an ACT!
- Taking work forward with the DHSC and Chief Social Worker for England
- Member of group developing the Code of Practice for the Bill

And

- Influencing MoJ and the refresh of the Mental Capacity Act 2005 Code of Practice

Mental Health



- Co-wrote a report to HEE's Mental Health Board arguing for more AHPs in MH
- Developing ACP in mental health (HEE)
- Setting up Basecamp group to support SLTs
- Meeting with NHSE to discuss plans for CYP mental health in Long Term Plan
- Social media messages for Mental Health Awareness Week

Autism and Learning Disability



- Submitted response to the Government consultation on mandatory training for staff
- Responded to the DHSC call for evidence as part of the review of the national Autism strategy
- Drafting ideas for a RCSLT webinar
- Preparing for autism core capabilities consultation

Social Prescribing



- Supporting the development of a NHSE and NHSI framework for AHPs on social prescribing
- Linking into the personalisation agenda
- Lots of opportunities for SLT
- Launch in July

Children's Commissioner



- Provided evidence and expert member input to report on children and young people with autism and/or learning disability in mental health hospitals.
- The report recognises variability of access to SLT in the community, quoting evidence from Bercow: Ten Years On.
- The report also recognises links between communication needs and behaviour that challenges,

■ **COMING SOON!** Report on commissioner spend on children's speech and language therapy. Watch this space...

Justice: number of SLT posts



Number of posts now in 2019: A snapshot

England and Wales

- 3 Young Offender Institutions
- 40% of youth offending teams
- 4 secure children homes and secure training centres
- 1 high secure forensic hospitals
- 3 prisons

Northern Ireland

- One new post
- Registered Intermediaries support defendants

Scotland

- One Young Offender Institution
- 2 prisons

However



- X There is growing evidence that justice posts cannot recruit SLTs
- X Posts are being left vacant
- X This situation presents risks for RCSLT and the profession

Public Relations Update



General PR



- RCSLT facilitated and secured Good Morning Britain TV interview with Nick Hewer, the RCSLT's new President.
- @RCSLT Tweet announcing Nick's appointment made 22,714 impressions, received 184 likes and drove 691 people to the RCSLT website to read the press release announcement.
- RCSLT facilitated BBC broadcast media briefing re SLT support for people living with dementia
- RCSLT secured BBC London interview with one of it's members, Dr Abi Roper re: SLT support for people with aphasia.
- Very early conversations with BBC Learning around the RCSLT's 75th anniversary.

Media and Statements



- Bristol Speech & Language Therapy Research Unit Director and RCSLT member, Dr Yvonne Wren appeared on BBC Radio 4 to discuss children's early language development. This was facilitated by the RCSLT PR Manager over a year ago.
- **Statement on children's screen time:** published in response to the BBC News article: "Worry less about children's screen use, parents told," (4 January 2019).
- **Statement on retailers being trained in children's speech, language and communication development:** issued in response to press coverage relating to initiatives to support children's early language and literacy development, including The Guardian's article *Clarks staff asked to help improve children's language skills*, (published 30 January 2019).

Professional Development



Professional Development



- **Guidance for schools** update. Consultation on draft to take place between 20th August and 27th September. Contact lorna.baxter@rcslt.org
- **Children's services** guidance. Member implementation workshops planned for 2019 – content being finalised. Contact lorna.baxter@rcslt.org
- **Collaborative working guidance for SLTs and teachers of the deaf** update underway. Consultation on draft to take place between Monday 10th June and Friday 28th June. Contact lorna.baxter@rcslt.org
- **Developmental language disorder** – PowerPoint presentation available for members' use '[An introduction to Developmental Language Disorder](#)' explaining changes to terminology and diagnostic criteria. We are also working on consolidating resources for non-SLTs e.g. teachers, parents

Professional Development



- **Voice** guidance and resources in development. Consultation on draft now closed – final draft being agreed. Contact paul.omeara@rcslt.org
- **Endoscopy for voice** disordered patients position paper and competency framework. Consultation autumn 2019. Contact paul.omeara@rcslt.org
- **Critical care** guidance and resources in development– Consultation on draft now closed – final draft being agreed. Contact paul.omeara@rcslt.org
- **Placement education.** Guidance and support to increase placement capacity. Scoping workshop in Autumn 2019. Contact louise.borjes@rcslt.org
- **Leadership** web pages update. Contact victoria.harris@rcslt.org

Professional Development



- **End of life care** guidance and resources in development. Consultation in summer 2019. Contact louise.borjes@rcslt.org
- **Dysphagia** guidance and resources in development. Consultation in summer 2019. Contact louise.borjes@rcslt.org
- **FEES** position paper and competency framework update is underway. Consultation in summer 2019. Contact paul.omeara@rcslt.org
- **Inter-professional Dysphagia Framework (IDF)** update is underway. Contact louise.borjes@rcslt.org

Visit Current Projects on the RCSLT website for more information

<https://www.rcslt.org/members/get-involved/current-rcslt-projects>

Leadership mentors



- Leadership mentors workshop delivered 4 April – working on actions from the event
 - draft agreement between mentors, mentees and RCSLT
 - research into evidence of value of mentoring
 - and moving group on to Professional Networks area when ready

Two new learning journeys out now



- **Leadership learning journey**

The Leadership learning journey is designed to improve your self-awareness, knowledge and confidence in leadership. It is for you whatever their career stage or clinical setting. It covers leadership concepts, developing leadership skills, creating positive teams, change management and improvement.

- Find out more:

<https://www.rcslt.org/members/lifelong-learning/resources#section-3>



Two new learning journeys out now



- **Influencing learning journey** This learning journey will take you through the key things you need to know about influencing including: techniques to improve your communication and presentation skills; the importance of empathy and emotional intelligence; managing conflict; and how to influence without authority.
- Find out more:
<https://www.rcslt.org/members/lifelong-learning/resources#section-3>



Learning champions



- Started a programme of engagement for the learning champion role. Including:
 - stronger linking with hubs
 - grant to help attendance at conference in return for dissemination
 - inclusion in professional networks area.

HCPC audit



- Prep for summer CPD audit:
 - webinar on 21 May including a representative from the HCPC;
 - Q&A to go online after event
 - articles in Bulletin;
 - working with web team on update to CPD diary.

Research



EBP

Improvement

Key concepts

Journals

**Ask the
Experts**

**RCSLT
Conference**

Research (research priorities)



Clinical area	Progress	Next steps
Dysphagia	'One year on' campaign on swallowing awareness day- shared work that has been done/ in progress related to top 10 research priorities	Continue to collect information, monitor and demonstrate impact. Liaise with key funding bodies further. Publication.
Learning disabilities	Top 10 list now published	Continue to promote priorities amongst key stakeholders. Support SLTs looking to carry out projects in this area
Developmental language disorder (DLD)	Multi-stakeholder workshops carried out. Patient and public involvement via CYP/ parent workshops Information collated	Check against current evidence. Prioritisation survey will be circulated. Top 10 research priorities will be determined
Autism	Scoping phase	Refine processes, link with key stakeholders
Aphasia	Scoping phase	Refine processes, link with key stakeholders

Wider Initiatives



RCSLT Conference 2019



25-26 September 2019

**IMPROVING QUALITY
IN SPEECH AND LANGUAGE THERAPY**

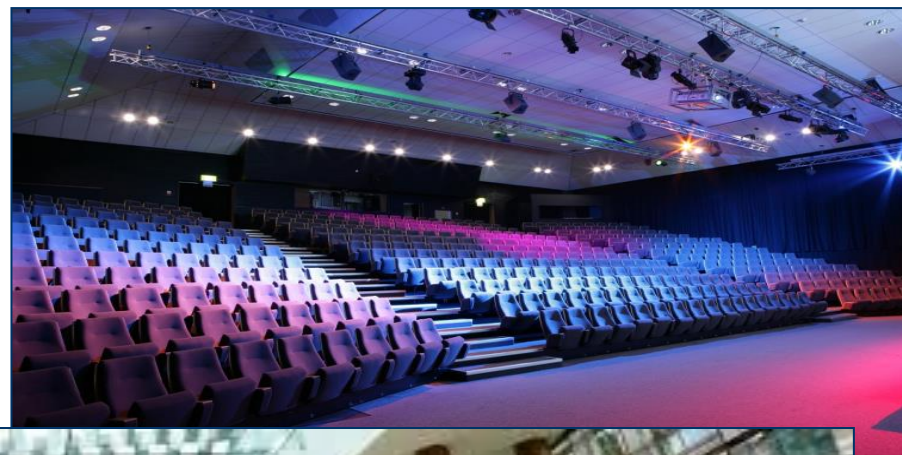
EVERYONE'S BUSINESS

East Midlands Conference Centre | Nottingham

ROYAL COLLEGE OF
SPEECH & LANGUAGE
THERAPISTS

#RCSLT2019

East Midlands Conference Centre Nottingham



Conference themes



- New evidence for quality clinical practice
- Approaches to improvement: Quality Improvement, Improvement Science and Implementation Science
- Co-production of clinical services and research
- Collaboration, integrated service delivery and the value-added of speech and language therapy
- Leadership across the profession at all levels (clinical leadership, academic/clinical academic leadership, and management)
- Extended scope and advanced clinical practice: Responding to developments in the healthcare landscape

Confirmed keynote speakers



Professor Annette Boaz

Professor in Health Care Research, Kingston
University and St George's University of
London

Professor Marion Walker MBE

Professor in Stroke Rehabilitation, Emeritus
NIHR Senior Investigator, University of
Nottingham



Confirmed keynote speakers



Keynote panel:

- **Dr Joanne Fillingham**, Clinical Director Allied Health Professions, Deputy Chief Allied Health Professions Officer, NHS Improvement
- **Dr John Boulton**, Interim Director of NHS Quality Improvement and Patient Safety, 1000 Lives – Wales

Registrations now open



One day early bird member rate: **£160 inc VAT**

Two day early bird member rate: **£248 inc VAT**

Take advantage of early bird rates until 31 July 2019

Discounts available for student, NQP and assistant members via the Penny Harrison Fund

Members can also apply for a minor grant

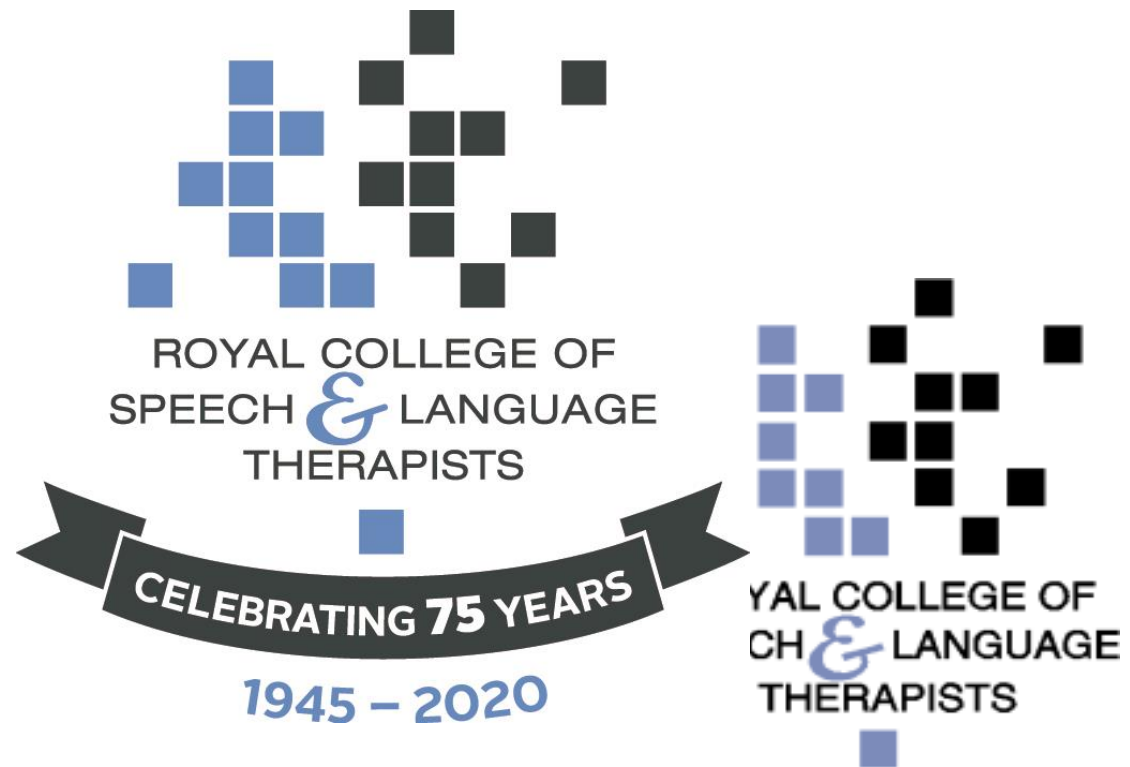
We are working with [Visit Nottingham](#), who have secured accommodation at preferential rates for RCSLT Conference delegates, as well as local travel concessions.

Honours and Giving Voice Awards



Nottingham
Council House

75th Anniversary



2020



- Year of the Olympics in Japan
- Euros
- Special Birthday
- Leap Year

- National Trust celebrating 125 years
- 200th Birthday of Florence Nightingale and Beethoven



Proposed key messages



1. Promotion of the RCSLT's vision and mission:
 - MISSION STATEMENT: Better lives for people with communication and swallowing needs
 - VISION STATEMENT: To be the professional body that promotes excellence and supports speech and language therapy
2. Speech and language therapy transforms lives across the lifespan
3. The profession is innovative and has evolved over the years (scope and breadth)
4. Speech and language therapists work with others across health, education, social care, justice

Some of the areas of work identified and being explored



- Bringing different generations of SLTs together eg working with former chairs and NQPs
- Celebrity engagement
- Showcasing the history of the profession
- A campaign on SLTs and service users proudest moments and biggest impact
- Linking to parliamentary work
- Merchandise
- Digital relay
- Toolkit development
- Engaging with professional networks
- Calendars
- Event with HRH – ideally at Buckingham Palace
- Looking to the future of the profession
- Updating GV Awards categories
- Logo on franked mail

Key dates for 2019



DATE	ACTIVITY
6 th April	Member consultation
25 th July	75 weeks to go!

Member engagement

- Online consultation from 6 April on:
 - Key messages
 - Hashtag ideas
 - Activity ideas involving “75”
- The survey is accessible via:
<https://www.surveymonkey.co.uk/r/RCSLT75thAnniversary>

Swallowing Awareness Day March 2019



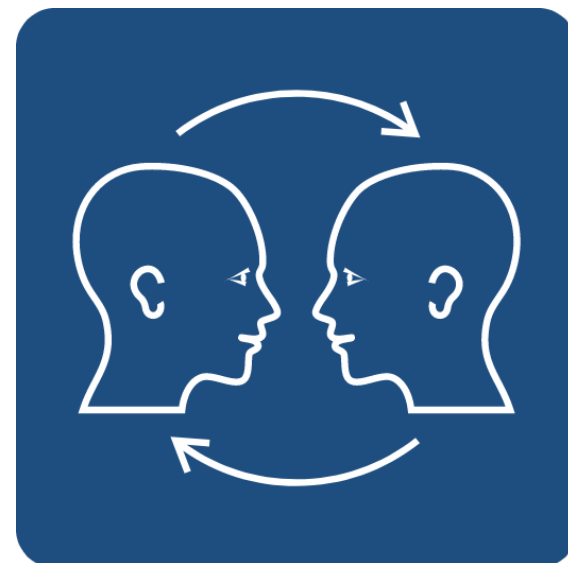
- A campaign day to highlight how dysphagia affects people's lives, and how speech and language therapy transforms the experiences of those living with the condition.
- The campaign reached 2.46 million people in 55 countries.
- 7,600 tweets posted which saw the hashtag #swallowaware2019 trending in the UK on 13 March 2019.
- Campaign collateral, including new posters, placemats, coasters and limited edition merchandise, were well utilised.



Communication Access Symbol Project



- The project has entered the early adopters phase.
- Organisations across the UK including local authorities, NHS Trusts, service user and charitable organisations and businesses are receiving training.
- Each of these organisations will now be able to display the symbol (as part of wider collateral), and will be monitored for a period of 6 months.
- The data we collect will be used to inform any changes ahead of a mainstream launch towards the end of this year.



International Communication Project (ICP)



- Narrative linking communication disability to the United Nations Sustainable Development Goals (SDGs)
- Celebrating communication as a human right for the 70th anniversary of the Universal Declaration
- Presenting at the UN Disability Conference in June
- Pam Enderby becoming President of IALP, representing at WHO
- Work on good practice with the developing world

