

# Measuring Outcomes Outside Individualised Care

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Birmingham City University 2022

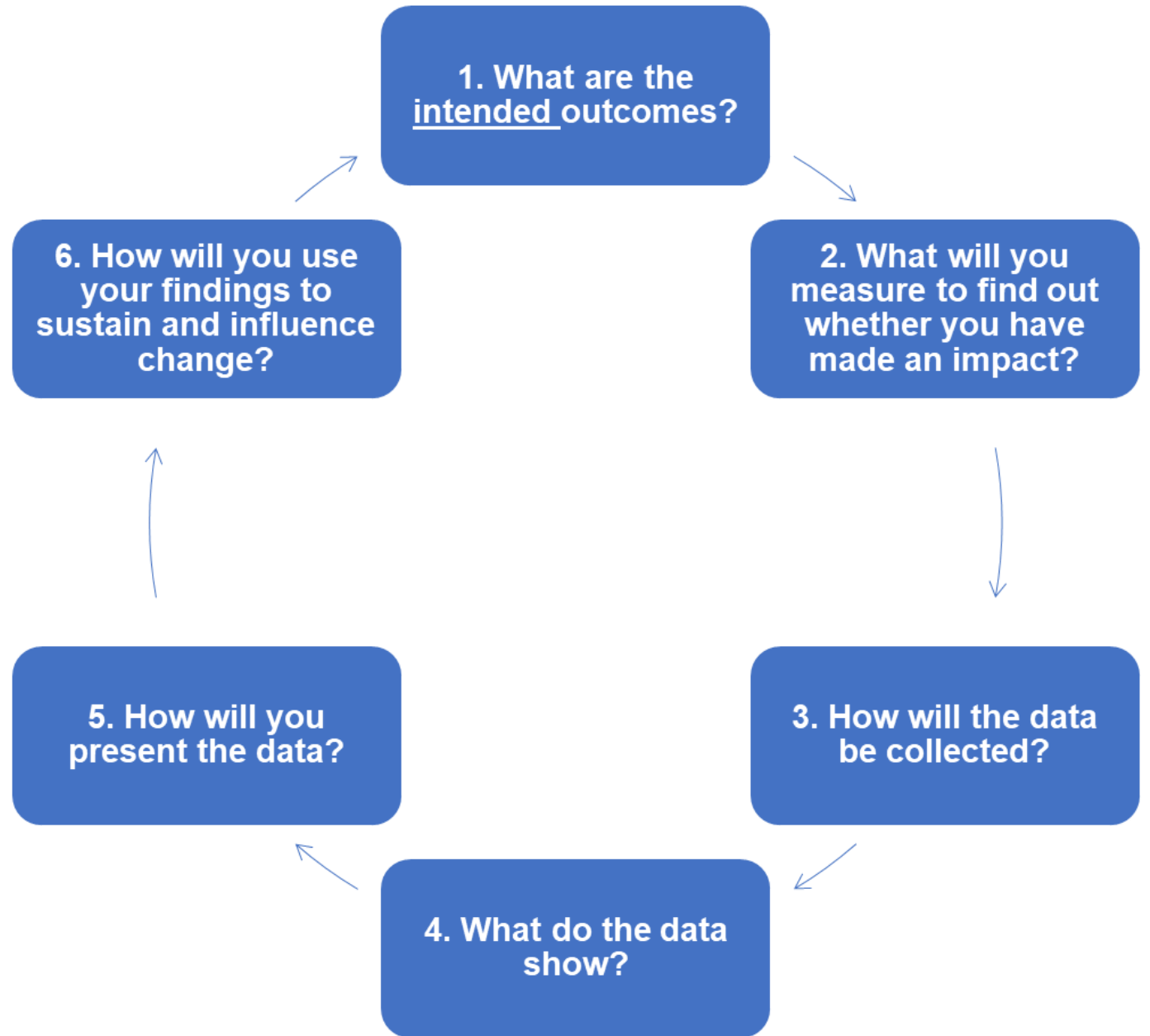
# Speech and language therapy outside individualised care

- **Health promotion** and **awareness raising** campaigns.
- **Training** the wider health, education and social care, and voluntary sector workforce to support prevention, early identification and early intervention.
- **Working collaboratively** with adults, young people, children, as well as families and carers, **to co-produce** initiatives to improve outcomes and reduce inequalities.
- **Adapting the environment to reduce the barriers** that perpetuate and limit activity and participation for groups or sections of the population.

Output from  
the project:  
RCSLT  
Framework

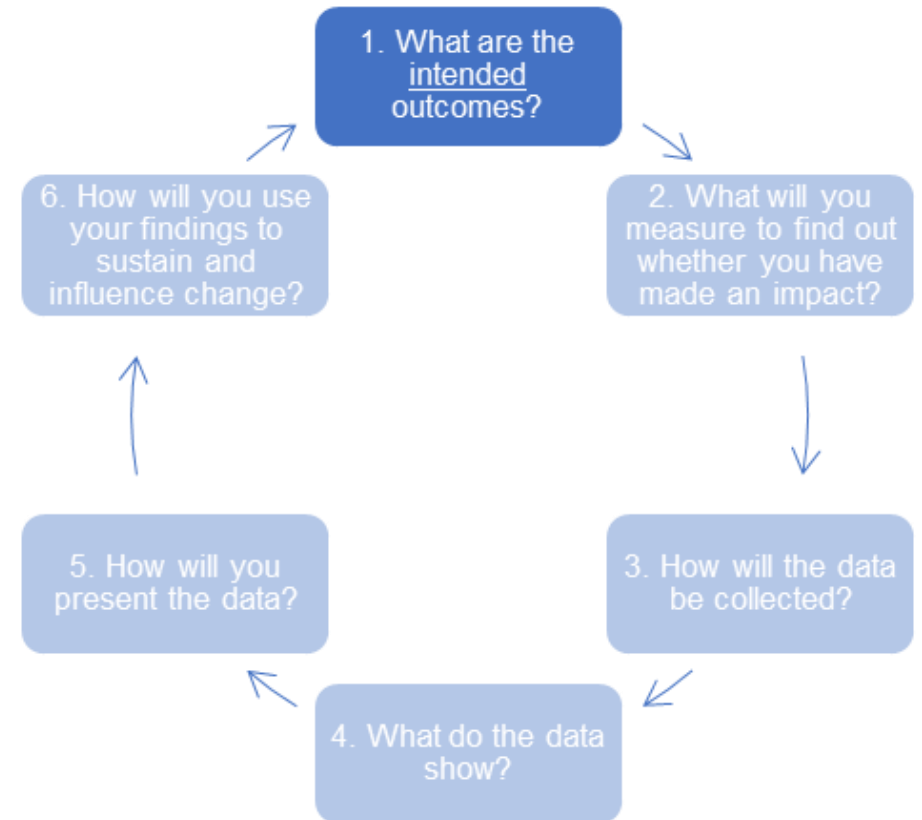
- Designed to support teams across all clinical areas, across the four nations
- RCSLT guidance is available online:  
<https://www.rcslt.org/members/delivering-quality-services/outcome-measurement/outside-individualised-care/#section-1>
- RCSLT Framework available in PDF format:  
<https://www.rcslt.org/members/delivering-quality-services/outcome-measurement/outside-individualised-care/#section-7>

Framework to  
support  
outcome  
measurement  
outside of  
individualised  
care



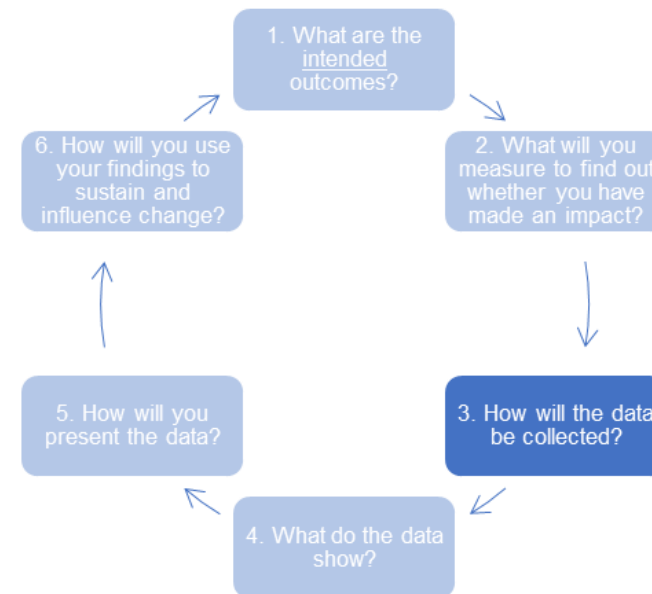
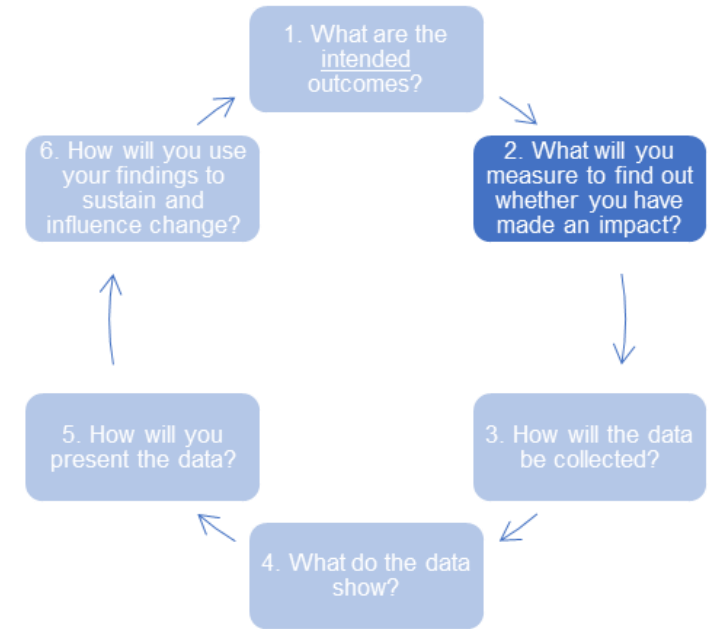
# Start with end in mind

- What is your vision?
- What will success look like?
- What are the steps that will take you to your intended outcomes?
- Co-Production is key



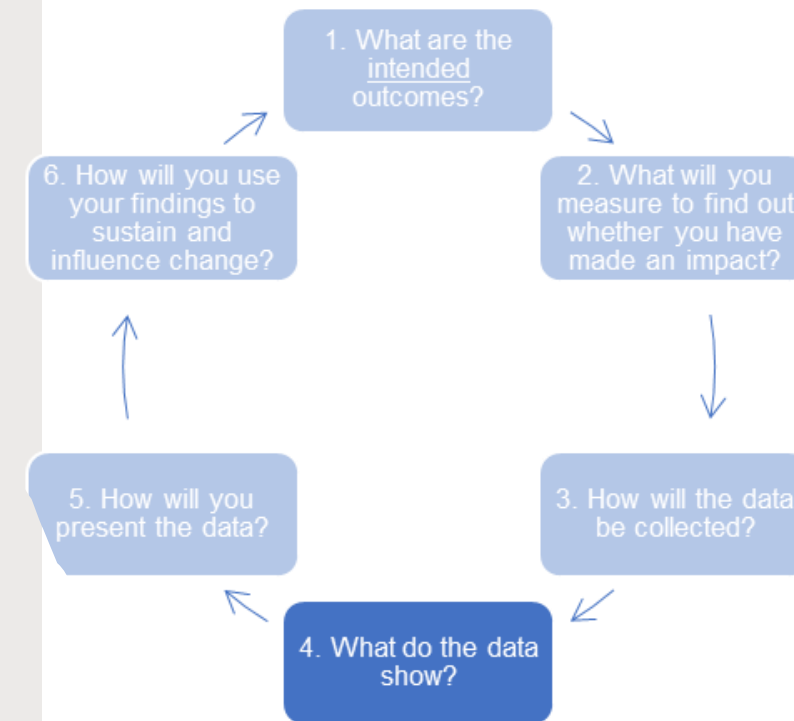
# Impact

- What can you measure?
- Focus on impact not outputs
- Don't collect data for the sake of collecting data
- Who will collect the data?
- How will the data be collected?



# Interpretation

- Consider how you will **store, organise** and **analyse** your data
- **Interpreting data:**
  - Original intended outcomes
  - Design of your project
  - Combining data sets
  - Baseline vs. final dataset(s)
  - Alternative explanations



# Influencing Change

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Evaluation and write up is essential

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Who is your audience?

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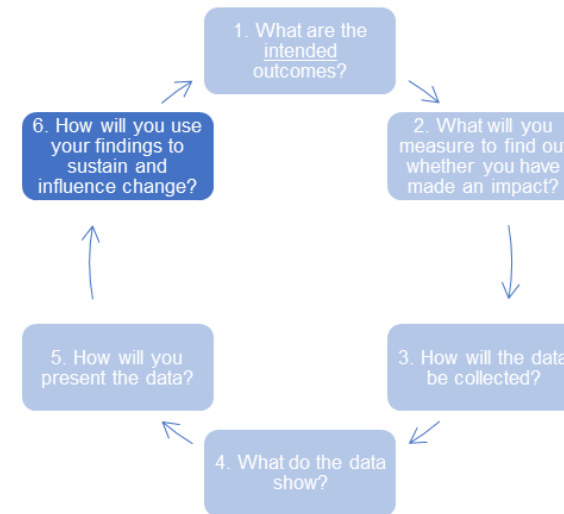
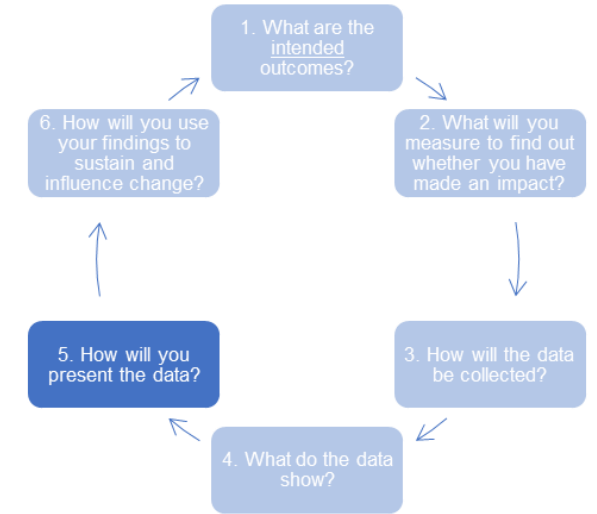
Consider mixed media presentations

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Be explicit, honest and open

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Recommendations for the next steps







Don't forget to  
shout about your  
outcomes!

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# Thank You

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