

EXAMPLE ELEVATOR PITCH FOR ADULT SERVICES

Hello, Mr Jones. We haven't met before, so may I introduce myself? I'm Tim Salford and I'm the lead speech and language therapist and integrated therapy services manager at Cranfordshire NHS Trust.

May I take a moment of your time to tell you about our integrated rapid response therapy service? We're really proud of it, particularly how it has **eased winter pressures** and **improved patient outcomes** and **financial savings**.

Working with other allied health professionals, nurses, health assistants, community teams and social workers, speech and language therapists contribute to:

- **reduced hospital admission**
- **shorter stays in A & E and hospital**
- **more effective discharge**
- **reduced readmissions**

Thanks to this integrated approach:

- **hospital admissions** have been **reduced by almost 2,500 a year**
- **hospital stays** have been **reduced from 10 to 7 days**
- this has **saved nearly 17,000 bed days** with the potential to **reduce costs by £7 million a year**

Would you like to visit the service? We would be delighted to show you our work. In the meantime, here's my business card. Thank you for your time today.