

EXAMPLE ELEVATOR PITCH FOR PUBLIC HEALTH

Hello, Mr Jones. We haven't met before, so may I introduce myself? I'm Anna Manchester and I'm the paediatric speech and language therapy service manager in Southfell.

I know you're responsible for public health locally so I thought you might like to hear about how our service is promoting that.

We've trained and supported parents, carers, practitioners, and anyone in contact with families to help improve children's early communication skills so they are school ready. Thanks to this approach we've reduced the level of language delay in children starting nursery from 64% in 2004 to 46% now.

We also take every opportunity we can to promote healthy lifestyles. If we see a child with glue ear, we talk to the parents about the connection between the condition and smoking. If they are smokers, we encourage them not to smoke around their child and highlight services to help them stop smoking. If parents are worried about their child's weight or lifestyle we highlight relevant services to them.

Would you like more information about our approach or a visit to our service? We'd be delighted to show you our work and how it can help deliver your priorities. In the meantime, here's my business card. Thank you for your time today.