



RCSLT 'Techipe' for Facebook

What's it good for?

Networking with fellow speech and language therapy and health professionals from around the world, joining the conversation

Not good for:

Not as succinct as Twitter

Ingredients:

- Internet / wifi access
- Computer / Smartphone / tablet



Method:

- Go to www.facebook.com and set up a free account by filling out the sign-up form
- Decide your online style – if posting from a professional capacity, choose an appropriate photograph for your profile and don't post anything that may bring your employer into disrepute
- Follow Facebook's prompts to fill out your online profile
- Set your privacy options – who do you want to be able to view your page? Public? Facebook friends only?
- Starting posting! You can post news items, photographs and also create events and invite guests by clicking on 'events' in the left hand column.

Tips for success:

- Facebook regularly makes changes to its site so check your privacy settings often to see who can see your profile. You can also see what your page looks like to others by clicking on the button marked '...' on the bottom right hand corner of your cover photo and then click 'view as'
- There is no character limit for posting on Facebook but try to keep your posts succinct, interesting and easy to read
- Post in moderation and try to post a variety of information and photographs
- If you see a post you like by another Facebook user, you can share it by clicking the 'share' button in the bottom right hand corner of the post.

What's so tasty about Facebook?

It offers a chance to share professional knowledge and keep up-to-date with latest developments and research.

For information please visit:

www.facebook.com

Feedback and suggestions:

Please tell your Team Scotland colleagues if you have used Facebook and what you thought of it here and / or via Basecamp.

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