



Parents as agents of change:

Empowering parents to reduce impoverished language in
disadvantaged communities

By Hannah Broughton and Caspian Jamie

Introduction



What inspired our programme?



About Twinkleboost



Commenting over Questioning



Working with 'hard to reach' families



“I now pay more attention just to talk to the child or just describing my daily routines. I think talking should always be encouraged and sometimes we are not fully aware of it or just forget”

“There is a big difference in how I communicate. I gesture more, offer more choices and am more aware of how my child can communicate without using words”

“We look forward to the sessions each week. I now label objects rather than asking ‘what is it’. I offer choices more too”



“I now offer choices and pick up on cues of whether he enjoys things or not. This is a great course to teach new ways of communicating with your child and the stories are great fun”

“I use labelling, repetition and modelling. I ask fewer questions and allow more time for response”

“The info today was absolutely fantastic. I see how I can help develop his speech more by how I talk to him and how I ask questions”

“(Since Twinkleboost) we have a much better bond and understanding”



Innovative strategies:

A modern, practical and convenient approach



Supporting engagement: Low pressure/high support environment



Encouraging Ownership: The self assessed certificate programme



Supportive environment: Peer to peer modelling



“The parents are responding so well to the modelling and listen to the strategies that are presented. They always take a specific interest in the research that supports the strategy.”

-Jaimi- Speech and Language Therapy Assistant



Flexible access: Follow up emails



“I really like to receive the follow up email as it refreshes your memory after the session and you can go back to it anytime.”

“I will be away for 4 weeks soon and asked to still receive the emails during this time so I can use the strategies that we will miss.”



Hello,

I hope you had a great time at our Little Red Riding Hood Class!

Our strategy for the baby class was ‘Following your babies gaze’. Research has found that Children whose parents talk about what the child is focused on have more advanced vocabularies than children whose parents try to redirect children’s attention. You don’t need to do any special activities to use this strategy at home. When sat together at home or out and about, pay attention to what grabs the interest of your baby and label and describe the object or activity.

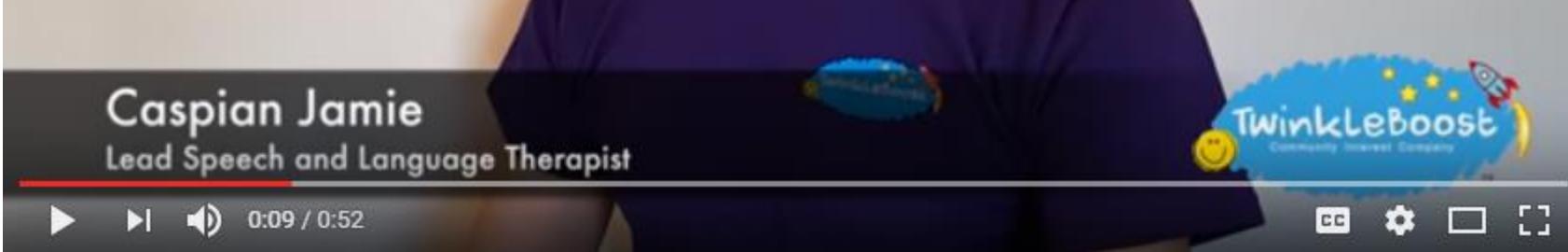
Digital technologies: YouTube



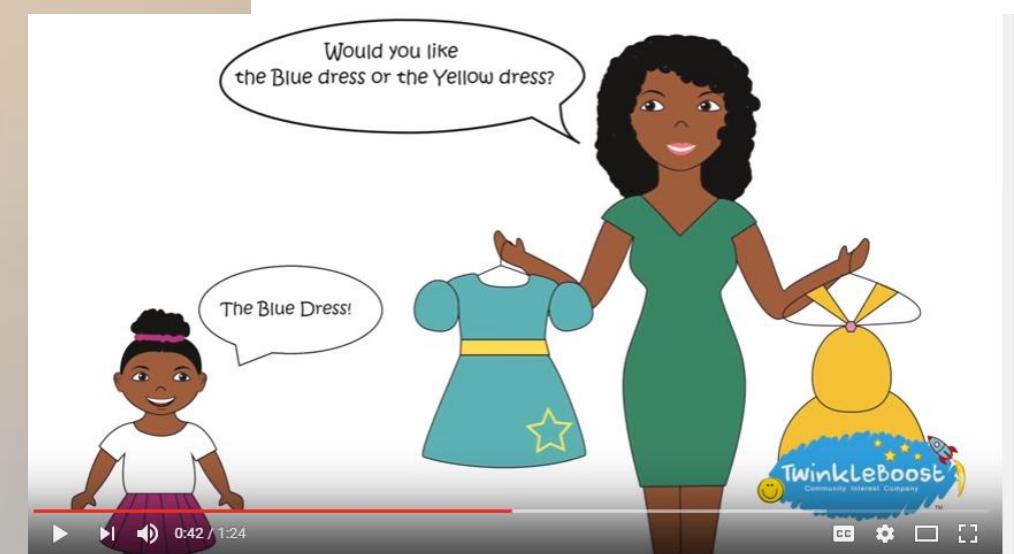
A portrait of Caspian Jamie, a young man with dark hair, wearing a purple t-shirt. He is looking directly at the camera with a neutral expression. The background is a plain, light-colored wall.

Caspian Jamie
Lead Speech and Language Therapist

0:09 / 0:52



The video player interface includes standard controls like play/pause, volume, and a progress bar showing 0:09 / 0:52. The TwinkleBoost logo is visible in the bottom right corner of the video frame.



Digital technologies: Social Media



TwinkleBoost CIC
Published by Hannah Christina [?] · 4 November 2016 ·

New research published on babies early gesture and language development. You can find out more about the importance of gesture in our 'Three Little Pigs' class. <http://www.nurseryworld.co.uk/.../engaging-with-babies-simple...>



Engaging with babies' simple gestures helps develop language, finds study | Nursery World

Read Engaging with babies' simple gestures helps develop language, finds study childcare and the latest childcare & early years news & best practice on Nursery... [NURSERYWORLD.CO.UK](http://www.nurseryworld.co.uk/.../engaging-with-babies-simple...)

TwinkleBoost CIC
Published by YouTube [?] · 9 May ·

Here is Caspian Jamie again our Lead Speech and Language Therapist talking about how to increase your baby's vocabulary!



Narrating your baby's day
Join our Speech and Language Therapist as he talks about the benefits of narrating your baby's day

[YOUTUBE.COM](#)

791 people reached

Boost post

Our Impact



Implications for the future



Low pressure / high support environment

Peer to peer modeling

Certificate program

Digital technologies – Face Book, YouTube

Thank you

