

Welcome to the webinar:

Celebrating multiculturalism for European Day of SLT

Tuesday 3rd March 2020

#RCSLTwebinar

#IcommunicationP



Welcome



Mark Jayes

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Presenters:



Mark Jayes

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Julie Marshall

Reader in Communication
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Housekeeping

- Send in chat messages at any time by using the Chat button
- Send in questions by using the Q&A button
- This event is being recorded. See here for recordings:
<https://www.rcslt.org/webinars>
- Kaleigh Maietta is on hand to help!



Aims and objectives

After attending the webinar, delegates will:

- Learn about CPLOL, its aims and its activities
- Understand how culture can affect communication behaviours and attitudes to communication disability
- Understand how learning from low and middle-income countries can support SLTs working with new and recent migrants to the UK





Mark Jayes

Research Fellow in Communication
Disability at Manchester
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Celebrating multiculturalism for European Day of SLT



WILLKOMMEN

欢迎

स्वागत

BIENVENIDA

WELCOME

BIENVENUE

ようこそ

добро пожаловать

ترحيب

BEM-VINDO

Comité Permanent de Liaison des Orthophonistes / Logopèdes de l'Union Européenne



- The **umbrella body** for European professional organisations of Speech and Language Therapists / Logopedists
- Currently includes **30 organisations** across **28 countries**



www.cplol.eu



facebook.com/cplol.eu/



[@cplol_eu](https://twitter.com/cplol_eu)

Comité Permanent de Liaison des Orthophonistes / Logopèdes de l'Union Européenne



Vision

CPLOL is the **leading organization** representing the **interests** of the Speech and Language Therapy profession in Europe.

Mission

CPLOL is the **authoritative voice** of the Speech and Language therapy profession and supports the **common interests** of its members.

CPLOL aims to increase the **visibility** and **awareness** of Speech Language Therapy in Europe and beyond by actively **promoting** the profession, and safeguarding **professional** and **educational** standards.



www.cplol.eu



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How can you benefit from membership of CPLOL?



Gain new knowledge about:

- SLT education, practice, research in Europe and beyond
- cultural and linguistic inclusivity and accessibility

Access extensive networks to help you:

- develop education, practice and research collaborations
- promote UK SLT innovation
- increase your research impacts
- find new employment opportunities

CPLOL is changing!



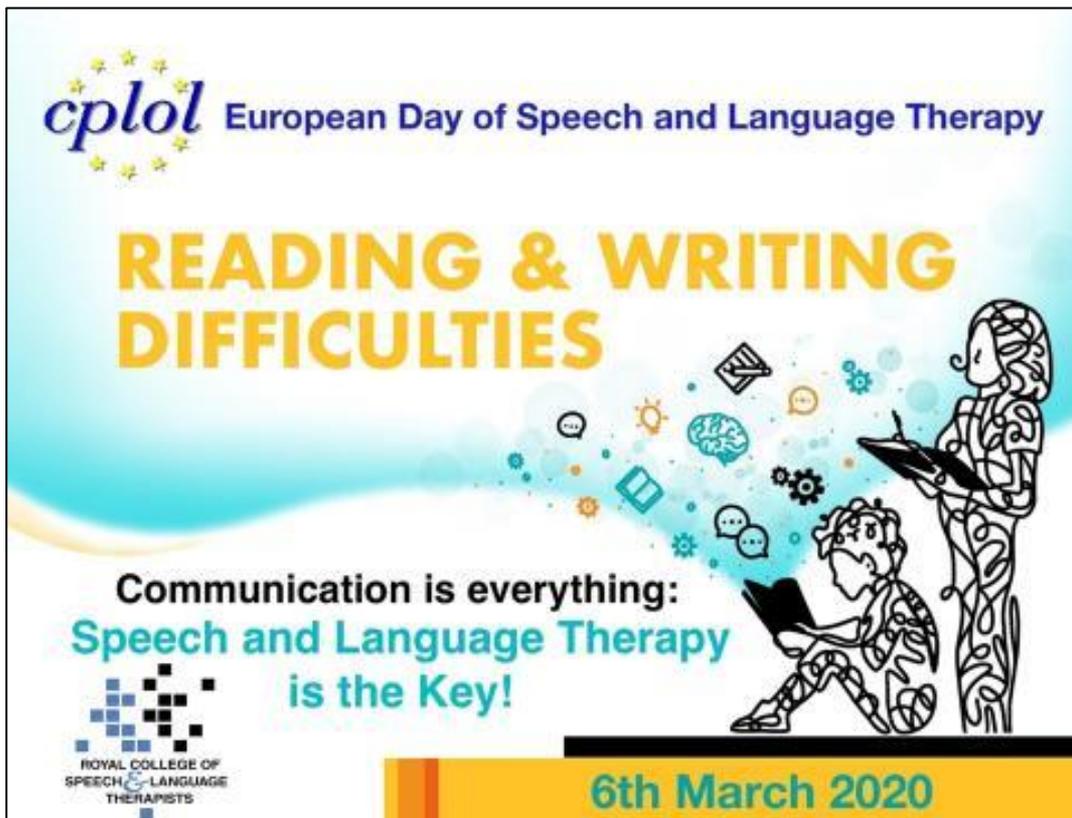
- New name
- More strategic
- Smarter objectives
- Increased learning opportunities

This Friday, 6th March 2020

European Day of Speech and Language Therapy

2020 Theme:

Reading and writing difficulties



The poster features a light blue background with a white wavy line at the bottom. At the top left, the logo 'cplol' is written in a stylized blue font, surrounded by yellow stars, with the text 'European Day of Speech and Language Therapy' to its right. The main title 'READING & WRITING DIFFICULTIES' is in large, bold, yellow capital letters. Below this, there is an illustration of a woman standing and holding a tablet, and a man sitting and reading a book. Various icons like gears, speech bubbles, and a brain are scattered around them. At the bottom left, the Royal College of Speech and Language Therapists logo is shown, consisting of a grid of blue and black squares. At the bottom right, the date '6th March 2020' is written in green on a yellow background.

European Day of Speech and Language Therapy

READING & WRITING DIFFICULTIES

**Communication is everything:
Speech and Language Therapy
is the Key!**

ROYAL COLLEGE OF
SPEECH & LANGUAGE
THERAPISTS

6th March 2020

13-15th May 2021

11th CPLOL Congress, Bilbao, Spain.

“Raising SLT visibility through
research and professional
practice”

18th May 2020: Call for abstracts



**11TH CPLOL
CONGRESS OF
SPEECH AND
LANGUAGE
THERAPY**
13-15 may 2021
Bilbao - Spain

RCSLT CPLOL Action Group

Aims and activities:

- **Raising the profile** of CPLOL within the RCSLT membership
- **Supporting** CPLOL's work in the UK
- Organising **education** and **awareness** raising events
- Responding to **individual queries** about practice and education in the UK and Europe



WHAT IS CPLOL?

CPLOL is the **Standing Liaison Committee of Speech and Language Therapists/Logopedists in the European Union**. It is an umbrella body for European professional organisations of Speech and Language Therapists/logopedists, currently spanning **28 countries**. CPLOL aims to provide a forum to discuss collaboration between SLT/Logopedics associations at an international level.

WHAT DOES CPLOL DO?

CPLOL's objectives include:

- Representing the member professional organisations to political, parliamentary and administrative authorities on a European and international level, and providing expert advice in SLT/Logopedics to these authorities
- Studying regulations and decisions made by European authorities affecting SLT
- Promoting, within member countries of the EU:
 - Freedom of movement and the right of members of the profession to practise in EU countries
 - Co-ordination of SLT/logopedics practice, and equivalence of qualifications
 - Harmonisation of legislation relating to the profession, and of standards and quality of initial training and continuing education
 - Exchange of scientific knowledge and research in the field

CPLOL organises an annual **European Day of SLT**, on **6th March**. In 2020, the theme is reading and writing disorders. They also organise **European congresses for SLTs/logopedists**. The next CPLOL conference will be in Bilbao, Spain, in 2021.

CPLOL AND RCSLT



The RCSLT has a **CPLOL Action Group**. The group aims to raise the profile of CPLOL and its activities within the RCSLT membership, and responds to enquiries relating to UK SLT practice from other CPLOL member countries. The group use teleconferencing and meet face-to-face once a year. For more information about how YOU can get involved, or any other questions about CPLOL, contact Dr. Mark Jayes at M.Jayes@mmu.ac.uk

By engaging with CPLOL, we can:

- **Raise the profile of RCSLT**
- **Collaborate on practice development, education and research projects**
- **Access information on EU grants and CPD opportunities within Europe**

RCSLT CPOOL Action Group Study Day 06.11.19:

“Creating inclusive services: overcoming barriers of language and culture”



- Profession development event
- 110 delegates – SLTs, health visitors, physios, pharmacists, service managers, service commissioners
- 2 keynote lectures on the evidence base
- 5 other presentations on local service development / research





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Culture, communication disability and learning from low and middle-income countries



Sub Sharn African [Image] (2011). Retrieved from <http://www.mapsfordesign.com>

Julie Marshall

Reader (Associate Professor) in Communication Disability and Development,
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&

Honorary Senior Lecturer, School of Health Sciences,
University of KwaZuluNatal, South Africa.



RCSLT 3.3.20



CONTENT:

- I. Current context of services for People With Communication Disabilities (PWCD) in LMICs
- II. Learning for services for PWCD in the UK
- III. Benefits to the UK of LMIC working
- IV. Culture and services for PWCD
- V. References and further information about working internationally



I. Services for people with communication disabilities in low and middle-income countries

1. Few SLTs
2. Limited opportunities to study to be a SLT
3. Many people with Communication Disabilities
4. Communication Disability is under-recognised in LMICs
5. Lack of awareness about CD
6. Culture: e.g. beliefs about CD, language and intervention are varied.
7. Few other *services* for People With Communication Disabilities.
8. Societies becoming more heterogeneous;
9. Multi-lingualism is the norm.
10. Working without standardised assessment and norms is usual





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II. Learning from Low and Middle-Income Countries for UK services for PWCD



New ways to provide services

New ways of educating SLTs.

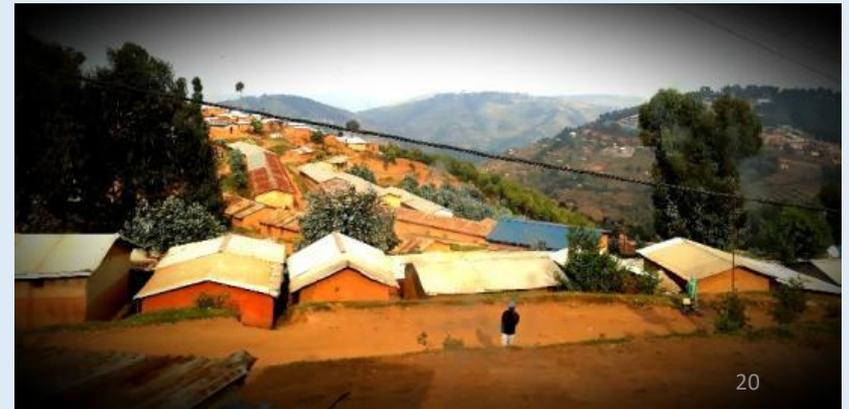
Self-help and help-seeking (e.g. Wylie et al. 2017)

Consider new collaborators – services without SLTs

Heterogeneity of culture/ languages etc. applies in the UK -> new ways of working.

Thinking differently about ethics.

Colonialism, power, criticality.



III. Benefits to the UK of LMIC working

Benefits to the NHS of international volunteering:

1. Leadership development
2. Sharing innovation
3. International relationships

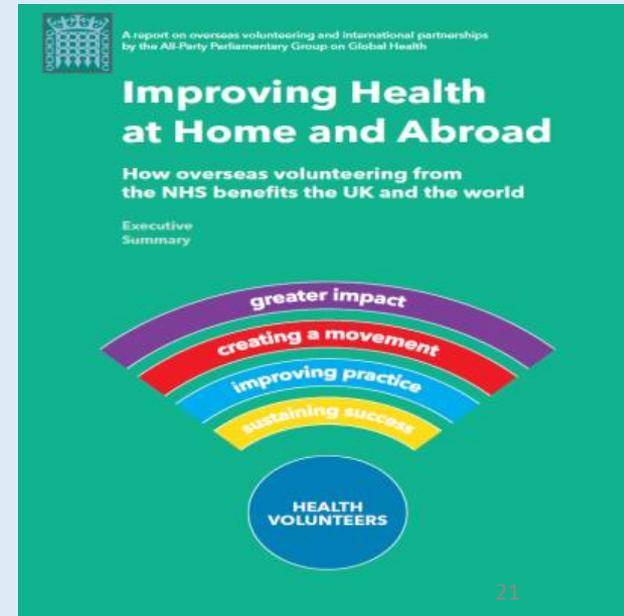
Global Health & Global Health Competencies

“Global health recognises that health is determined by problems, issues and concerns that transcend national boundaries”

(HM Government, 2008)

5 competencies (Diaz et al 2015)

APPG on Global Health, 2013: ‘Improving health at home & abroad’





IV. Impact of culture on:

1. Speech & language development
2. Language socialisation
3. Adult-child interaction; child-rearing
4. Attitudes and beliefs
5. Play
6. Epidemiology
7. Multilingualism.

Marshall (2000)

8. Ideas about health /illness, help (who how, what etc.)





Understanding child-raising, language and language socialisation

- What kind of communicators and members of society are children expected to be/ become?
- Who talks to whom about what?
- Who teaches communication?
- Who cares for children?
- Who reads/looks at books?
- What is play, why play, what are toys, who plays?
- Understanding of symbols?
- Challenging our assumptions about universality.



Attitudes towards & beliefs about communication disability.



- Medical, spiritual beliefs or both?
- Social/community, spiritual or medical responses?
- How are acquired health conditions viewed? (Jones et al., 2013)
- How is communication in the elderly viewed?
- How are older people regarded, what are they expected to do?
- Caring expectations.



V. References

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Support for working in LMICs

Communication Therapy International:

<https://communicationtherapyinternational.org/>

Supporting SLTs to work In Low and Middle Income Countries

ADAPT: <https://adapt.csp.org.uk/content/about-adapt>

support members and facilitate information exchange in order to contribute to the development of culturally appropriate effective physiotherapy services world-wide,

OT Frontiers: <https://www.otfrontiers.co.uk/>



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Thank you

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Any Questions?

